

# SME POWER

## e-Newsletter Update: 6th Interregional Event

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### Peer Review of the Action Plans

On 24-28 January 2022, the Interreg Europe SME POWER Project held its 6th Interregional Event dedicated to the Action Plans Peer Review by the international consortium. During the workshop, partners broke off in three bilateral working groups, during which each region presented their draft Action Plan to the partners of another region. The goal of the Action Plans, to be finalised in March 2022, is to improve regional policy to support non-energy intensive SMEs to reduce emissions and increase the use of renewables.

[Click here for more info →](#)

### Interregional Exchange

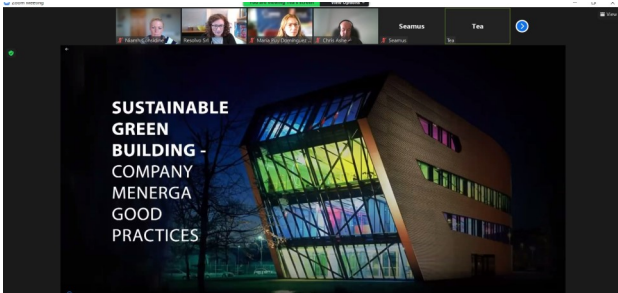
On the second day of the SME POWER Interregional Event, Chris Ashe (Director, Elfi-Tech e.V.) hosted a digital seminar that provided partners with insight into techniques that partners can use to build capacity & enhance behavioural change in their regions. The Interregional Event concluded with a virtual study visit on MENERGA, a high-tech engineering company that provides energy efficient air conditioning, heating and cooling. Partners then learned from an interview with researcher & energy expert, Danijel Mursic.

“We were selected as an Energy Champion because [...] we take care to promote energy efficiency and renewable energy for [regional] organisations, including SMEs.”

- Stefan Zohar, Sustainable Energy Manager for Local Energy Agency Pomurje

*SME POWER Energy Champion (Slovenia)*

**Watch the full Energy**



### Why SME POWER?

SMEs form the backbone of the economy, however, their potential for energy efficiency and renewable energy use remains untapped. The huge number of SMEs operating across the EU means that a change in their energy behaviour is an essential part of the shift to a low carbon economy. The specific target of SME POWER are non-energy intensive SMEs: a silent majority that does not yet recognise the benefits of committing to this shift. **SME POWER's overall aim is to ensure that public policy for the low carbon economy is better adapted to the needs of non-energy intensive SMEs, thus enabling them to be a key driver in the low carbon shift at European level.** SME POWER groups 7 policy partners, improving 5 ERDF and 1 national policy instruments.

