



La riqualificazione degli edifici pubblici e il cambiamento dei comportamenti privati



giovedì 14 settembre > 9⁰⁰ - 16⁰⁰
Innovation Center di Fondazione CR > Lungarno Soderini, 21

Come favorire la consapevolezza energetica nei luoghi di lavoro: campagne a confronto



Susanna Ceccanti
Moderatore
Agenzia Regionale
Recupero Risorse
(ARRR)



Project partners



Associated partners





Sole awareness raising campaign



SMALL GESTURES WITH BIG IMPACT



IN TEN MOVES.....



Project partners







Italy: Pilot project SCHOOL in Prato



Kindergarten





Italy: Campaign at SCHOOL



Laboratories with kids



Project partners



Associated partners





Italy: Campaign at SCHOOL



Laboratories with kids



Project partners



Associated partners





Italy: Campaign at SCHOOL



Laboratories with kids



Project partners



Associated partners





Italy: Campaign at SCHOOL



Training for teachers and parents





Italy: Campaign at SCHOOL



ENI CBC Med Programme

5 ottobre · 🌐

🌟 Soie Project makes energy efficiency shine with 320 students and more than 20 teachers

🔍 Discover how the project celebrated the European Sustainable Energy Week 🇪🇺 in the Italian city of Prato Città di Prato

Congrats to all partners involved Anci Toscana ARRR - Agenzia Regionale Recupero Risorse Prato Urban Jungle

🔗 <https://www.enicbcmmed.eu/sole-contributed-european...>

School activities with children



Project partners



Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Over 50 people trained and involved



Project partners



Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Information for staff





Italy: Campaign at WORKPLACE (Livorno Municipality)



Energy tour and measurements (°C)





Italy: Campaign at WORKPLACE (Livorno Municipality)



Energy tour and measurements (lights)



Project partners



Associated partners



Italy: Campaign at WORKPLACE (Livorno Municipality)



Timer at the coffee machine



Italy: Campaign at WORKPLACE (Livorno Municipality)



Daily meter reading before and after

BEFORE THE CAMPAIGN



AFTER THE CAMPAIGN

Consumption F1 => 642 kWh
Consumption F2 => 111 kWh
Consumption F3 => 134 kWh

Total Consumption 1° week => **887 kWh**

		DIFFERENCE
Consumption F1	=> 329 kWh	-313
Consumption F2	=> 83 kWh	- 28
Consumption F3	=> <u>150 kWh</u>	<u>+ 16</u>

Total Consumption 3° week => **562 kWh** **-325**

325 kWh = 122 euro saved – 211 kgs CO2 avoided

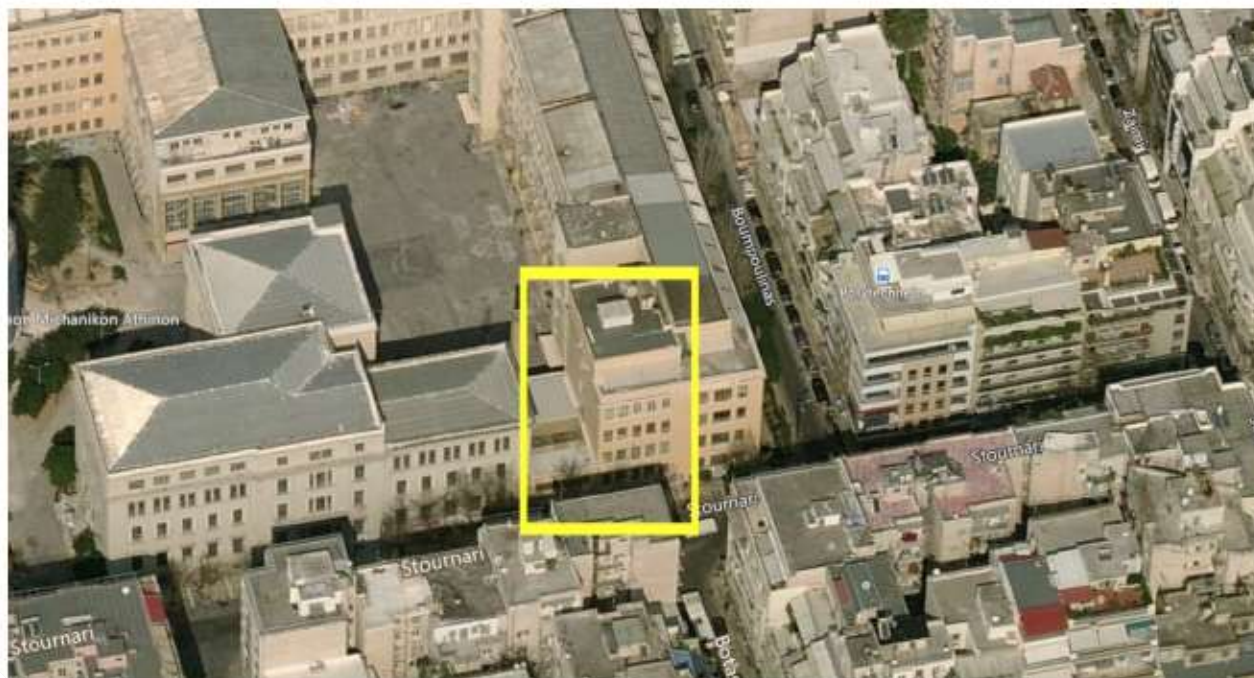




Greece: Pilot project Athens UNIVERSITY



NTUA pilot action building



Project partners



Associated partners





Greece : Campaign at Athens NTUA UNIVERSITY





Greece : Campaign at Athens UNIVERSITY





Jordan: Pilot project Madaba SCHOOL



Project partners



Associated partners





Jordan: Campaign at SCHOOL



Sole Project

30 giu · 🌐

It's time to #ActGreen in Madaba, Jordan.



Royal Scientific Society, NERC and MMC conducted a training for staff and students of Iskan Al-Faiha School on energy efficiency and renewable energy measures implemented in the building through #SoleProjectMed.

Read more here:

http://nerc.gov.jo/EN/NewsDetails/Launching_of_Act_Green_Campaign_in_Jordan



Project partners



Associated partners





Jordan: Campaign at SCHOOL



Project partners



Associated partners





Jordan: Campaign at SCHOOL



Project partners



Associated partners





Spain: Pilot project A.E.A. WORKPLACE



Project partners



Associated partners





Spain: Campaign at WORKPLACE





Spain: Campaign at WORKPLACE



Project partners



Associated partners





Lebanon: Pilot project STADIUM



PROJECT PARTNERS



Associated partners





Lebanon: Campaign in the STREET for citizens



Sole Project

10 ottobre alle ore 15:13 · 🌐

🟡 During its Summer Festival 2022, the [Municipality of Jounieh - بلدية جونيه](#), Lebanese partner of SOLE, launched its ACT GREEN campaign by encouraging its citizens and visitors to take a quiz on energy saving habits: those who answered correctly had the chance to win a solar powered torch labeled with the SOLE project's and the Municipality of Jounieh's logos.

🌟 This is just the first step towards the implementation of the ACT GREEN campaign in Jounieh: the campaign will also be carried out in the Fouad Chehab Stadium where an energy rehabilitation intervention, co-financed by SOLE, is scheduled to take place soon.

Launched during the Summer Festival 2022, the Municipality of Jounieh, Lebanese partner of SOLE, launched its ACT GREEN campaign by encouraging its citizens and visitors to take a quiz on energy saving habits: those who answered correctly had the chance to win a solar powered torch labeled with the SOLE project's and the Municipality of Jounieh's logos.



Project partners



Associated partners





Lebanon: Campaign in the STREET for citizens



Project partners

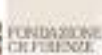


Associated partners





Egypt: Pilot project Alexandria UNIVERSITY



Project partners:



Associated partners:





Egypt: Campaign at WORKPLACE



Sole Project

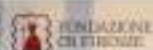
15 settembre · 🌐

#SoleProjectMed partner Alex Chamber - المصرية التجارية بالإسكندرية joins the #ActGreen campaign to implement energy saving measures, in order to reduce carbon and energy consumption costs and combat climate change.

Energy saving that you can do too! 🌞

Get involved at: https://bit.ly/Sole_ActGreen

📸: SOLE Project Med - Alex Chamber
📅: 15 settembre 2023



Project partners



Associated partners





Egypt: Campaign at the ACQUARIUM for citizens



CEEBA - Confederation of Egyptian European Business Associations
September 18

CEEBA took the opportunity yesterday at the #EU Delegations' s European - Egyptian Energy Day to promote its ENI CBC Med Programme projects with a focus on #Energy and #Water promoting #energyefficiency in #Public Buildings through the Sole Project and #resourceefficient solutions for #Energy through our Mala-Taqa, as well as #sustainablebusiness Management through its Investmed Project and #nonconventional #water resources through is #MEDWAYCAP project. #gomed



**EUROPEAN-EGYPTIAN
ENERGY DAY**

The Run up to COP27
18-19 September 2022



Project partners



Associated partners





Egypt: Campaign at SCHOOL



Energy efficiency Ambassadors



Project partners



Associated partners





Tunisia: Pilot project Municipality WORKPLACE





Tunisia: Campaign at WORKPLACE



Project partners





Tunisia: Campaign with STUDENTS



Project partners



Associated partners





KEY WORDS



Communication and
dissemination of results

Behavioural change

Sustainable Education

Technologies

Comfort at work

Smart working => new
way of conceiving spaces

Awareness Campaigns

Build energy
consciousness

Efficient buildings
(schools) as a tool to teach
sustainability

Training and information

Incentives

Energy tours

Encourage the others

Involving people

Carbon Footprint

Consumption data
collection

Communication and
Evidence of success
reached

Motivation

Ex ante – ex post
consumption

Competitions

Consumption data
monitoring

Energy team

Gamification – welfare
schemes - Rewards



Project partners



Associated partners

