



La riqualificazione degli edifici pubblici e il cambiamento dei comportamenti privati

Firenze giovedì 14 settembre > 9³⁰ - 16⁰⁰
Innovation Center di Fondazione CR > Lungarno Soderini, 21

Come favorire la consapevolezza energetica nei luoghi di lavoro: campagne a confronto

Susanna Ceccanti
Moderatore
Agenzia Regionale
Recupero Risorse
(ARRR)



Project partners



Associated partners



Sole awareness raising campaign



SMALL GESTURES WITH BIG IMPACT



IN TEN MOVES.....



Project partners



Associated partners





ACT GREEN

SOLE

MORE STAIRS, LESS LIFT

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

USE A MULTIPLE POWER SOCKET WITH SWITCH

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

TAKE AN OFFICE TOUR BEFORE YOUR WORK SHIFT ENDS

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

PLACE THE DESKS NEAR THE WINDOWS

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

UNPLUG THE CHARGER OF YOUR MOBILE PHONE OR LAPTOP FROM THE SOCKET AFTER USE

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

PAY ATTENTION TO THE THERMOSTAT DURING SUMMER

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

PAMPER YOURSELF WITH A SWEATER AND TURN DOWN THE RADIATOR!

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

IF YOU'RE TOO HOT IN WINTER, TURN THE THERMOSTAT DOWN INSTEAD OF OPENING THE WINDOWS

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

INSTALL A TIMER TO THE VENDING MACHINES

www.enicbmed.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

TURN OFF AND DON'T LEAVE ELECTRONIC DEVICES ON STAND-BY

www.enicbmed.eu/projects/sole
#SoleProjectMed



Project partners



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Italy: Pilot project SCHOOL in Prato



Kindergarten



Project partners



Associated partners





Italy: Campaign at SCHOOL



Laboratories with kids



Project partners

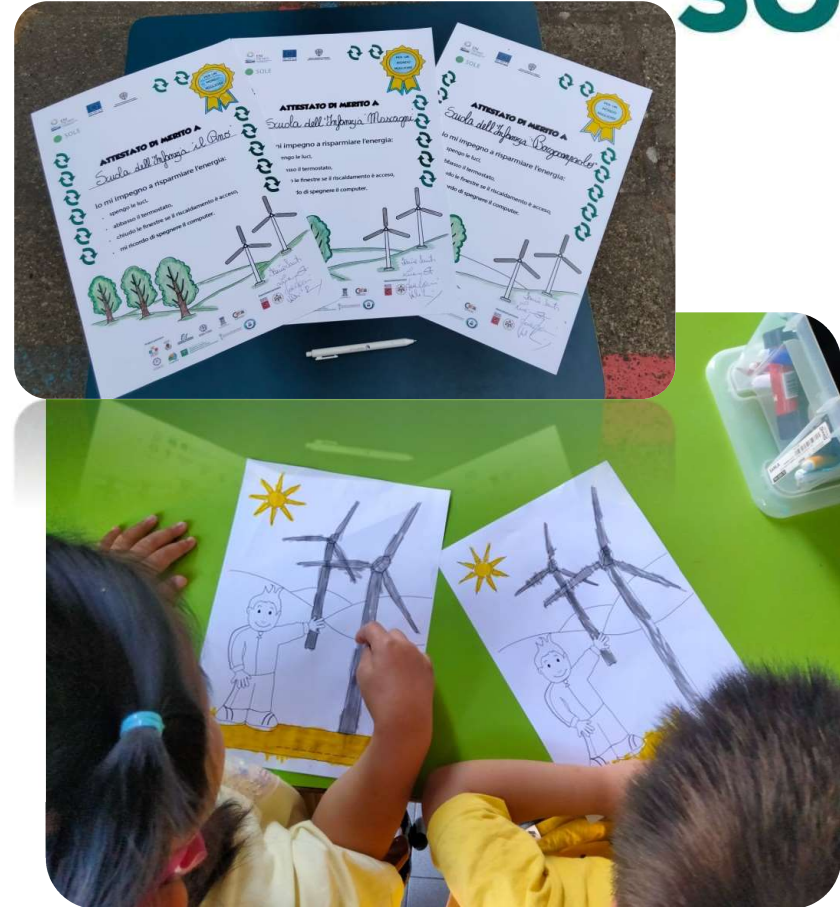


Associated partners





Italy: Campaign at SCHOOL



Laboratories with kids



Project partners



Associated partners





Italy: Campaign at SCHOOL



Laboratories with kids



Project partners



Associated partners



Italy: Campaign at SCHOOL



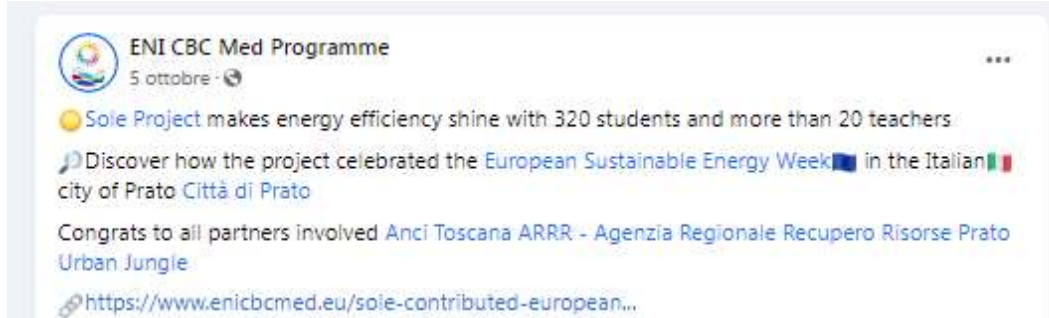
Training for teachers and parents



Associated partners



Italy: Campaign at SCHOOL



School activities with children



Project partners



Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Ristrutturazione Pescheria Nuova -
Comune di Livorno

Over 50 people trained and involved



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Italy: Campaign at WORKPLACE (Livorno Municipality)



Information for staff



Project partners

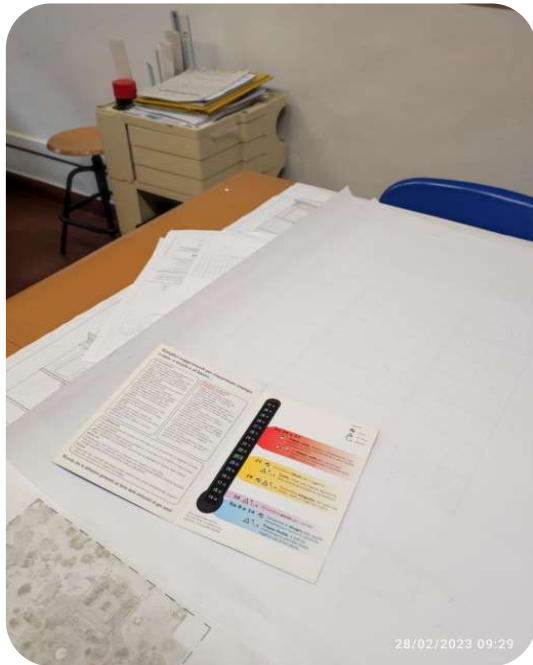


Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Energy tour and measurements (°C)



Project partners

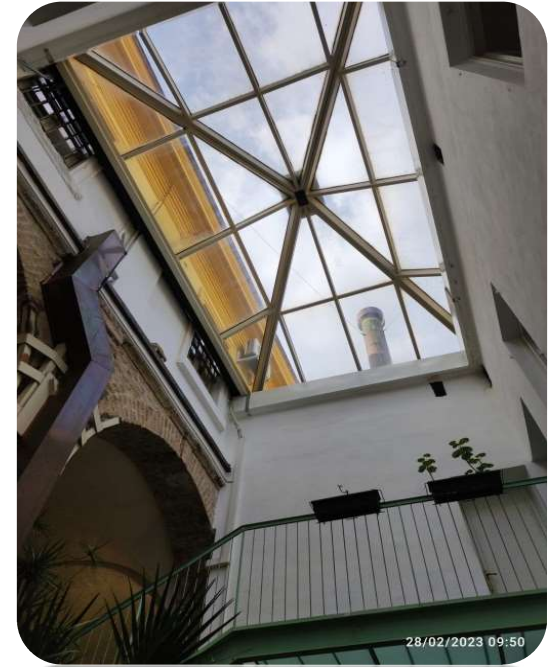


Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Energy tour and measurements (lights)



Project partners



Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Timer at the coffee machine



Project partners



Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Daily meter reading before and after

BEFORE THE CAMPAIGN



AFTER THE CAMPAIGN

Consumption F1 => 642 kWh
 Consumption F2 => 111 kWh
 Consumption F3 => 134 kWh

Total Consumption 1° week => **887 kWh**

Consumption F1 => 329 kWh
 Consumption F2 => 83 kWh
 Consumption F3 => 150 kWh

Total Consumption 3° week => **562 kWh**

DIFFERENCE

-313
 - 28
 + 16
 -325

325 kWh = 122 euro saved – 211 kgs CO2 avoided



Project partners



Associated partners





Greece: Pilot project Athens UNIVERSITY



NTUA pilot action building



Project partners



Associated partners





Greece : Campaign at Athens NTUA UNIVERSITY



Project partners



Associated partners





Greece : Campaign at Athens UNIVERSITY



Project partners



Associated partners





Jordan: Pilot project Madaba SCHOOL



Project partners



Associated partners





Jordan: Campaign at SCHOOL



Sole Project

30 giu · 🌐

It's time to #ActGreen in Madaba, Jordan.



Royal Scientific Society, NERC and MMC conducted a training for staff and students of Iskan Al-Faiha School on energy efficiency and renewable energy measures implemented in the building through #SoleProjectMed.

Read more here:

http://nerc.gov.jo/EN/NewsDetails/Launching_of_Act_Green_Campaign_in_Jordan



Project partners



Associated partners





Jordan: Campaign at SCHOOL



Project partners



Associated partners





Jordan: Campaign at SCHOOL



Project partners



Associated partners





Spain: Pilot project A.E.A. WORKPLACE



Project partners



Associated partners





Spain: Campaign at WORKPLACE





Spain: Campaign at WORKPLACE



Project partners



Associated partners





Lebanon: Pilot project STADIUM



Project partners



Associated partners





Lebanon: Campaign in the STREET for citizens



Sole Project
10 ottobre alle ore 15:13 · 🌐

🟡 During its Summer Festival 2022, the **Municipality of Jounieh - بلدية جونيه**, Lebanese partner of SOLE, launched its ACT GREEN campaign by encouraging its citizens and visitors to take a quiz on energy saving habits: those who answered correctly had the chance to win a solar powered torch labeled with the SOLE project's and the Municipality of Jounieh's logos.

🌟 This is just the first step towards the implementation of the ACT GREEN campaign in Jounieh: the campaign will also be carried out in the Fouad Chehab Stadium where an energy rehabilitation intervention, co-financed by SOLE, is scheduled to take place soon.



Project partners



Associated partners





Lebanon: Campaign in the STREET for citizens



Project partners



Associated partners





Egypt: Pilot project Alexandria UNIVERSITY



Project partners



Associated partners



Egypt: Campaign at WORKPLACE



Project partners



Associated partners





Egypt: Campaign at the ACQUARIUM for citizens



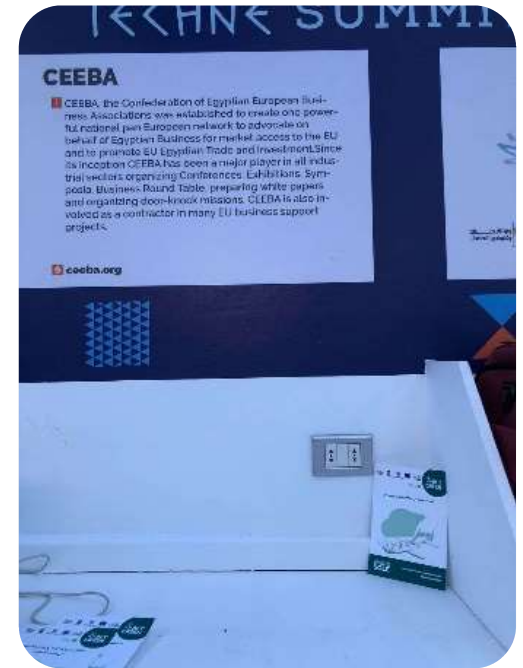
CEEBA - Confederation of Egyptian European Business Associations
September 18

CEEBA took the opportunity yesterday at the #EU Delegations' s European - Egyptian Energy Day to promote its ENI CBC Med Programme projects with a focus on #Energy and #Water promoting #energyefficiency in #Public Buildings through the Sole Project and #resourceefficient solutions for #Energy through our Maia-Taqa, as well as #sustainablebusiness Management through its Investmed Project and #nonconventional #water resources through is #MEDWAYCAP project. #gomed



EUROPEAN-EGYPTIAN ENERGY DAY

The Run-up to COP27
16th of September 2022



FONDAZIONE CR FIRENZE

Project partners



Associated partners





Egypt: Campaign at SCHOOL



Energy efficiency Ambassadors



Project partners



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Tunisia: Pilot project Municipality **WORKPLACE**



Project partners



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Tunisia: Campaign at WORKPLACE



Project partners



Associated partners





Tunisia: Campaign with STUDENTS



Project partners



Associated partners





KEY WORDS



Communication and dissemination of results

Behavioural change

Sustainable Education

Technologies

Comfort at work

Smart working => new way of conceiving spaces

Awareness Campaigns

Build energy consciousness

Efficient buildings (schools) as a tool to teach sustainability

Training and information

Incentives

Energy tours

Carbon Footprint

Encourage the others

Involving people

Consumption data collection

Communication and Evidence of success reached

Motivation

Ex ante – ex post consumption

Competitions

Consumption data monitoring

Energy team

Gamification – welfare schemes - Rewards



Project partners



Associated partners

