



SME POWER

Interreg Europe



European Union
European Regional
Development Fund

Support for SMEs in tourism to increase material and energy efficiency

Name

LEA Spodnje Podravje

18th September 2020 | 4th Interregional Event

GP Description

Call – **Operational Programme for the Implementation of the EU Cohesion Policy 2014-2020**

Increasing the added value of SMEs -
investment priority: "Promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and encouraging the creation of new businesses, including business Incubators".

GRANT

75% / 70% of the eligible investment costs



Co-financed by ERDF

GP Description

AIM

improve the competitiveness of SMEs in the field of tourism

➔ **use of renewable energy sources**

➔ **reducing the use of energy and material**

- ✓ reduction of SME operating costs due to the introduction of material and energy efficiency measures or greater use of renewable resources,
- ✓ reducing the environmental impact of SMEs in the field of tourism,
- ✓ increasing the added value of SMEs,
- ✓ reducing the development gap of SMEs in the field of tourism,
- ✓ reduction of greenhouse gas emissions.

GP Description

ELIGIBILITY

- ✓ **energy renovation of facilities and material efficiency**
- ✓ **information and communication costs**
 - eligible up to **3%** of the estimated eligible costs of the operation given in the application.
- ✓ **costs of external services**
 - for the **preparation of application** are considered eligible up to **3%** of the estimated eligible costs of the operation given in the application.



GP Description

STAKEHOLDERS

Responsible for GP are:

- **Ministry of Economic Development and Technology**
- **Government Office for Development and European Cohesion Policy** (responsible body for ERDF)

Main beneficiaries are SMEs from the field of Tourism:

- hotels and similar accommodation,
- holiday homes and resorts,
- private rooms (renting to guests),
- mountain lodges and youth hostels,
- restaurants and inns.



GP Description

SUCCESS

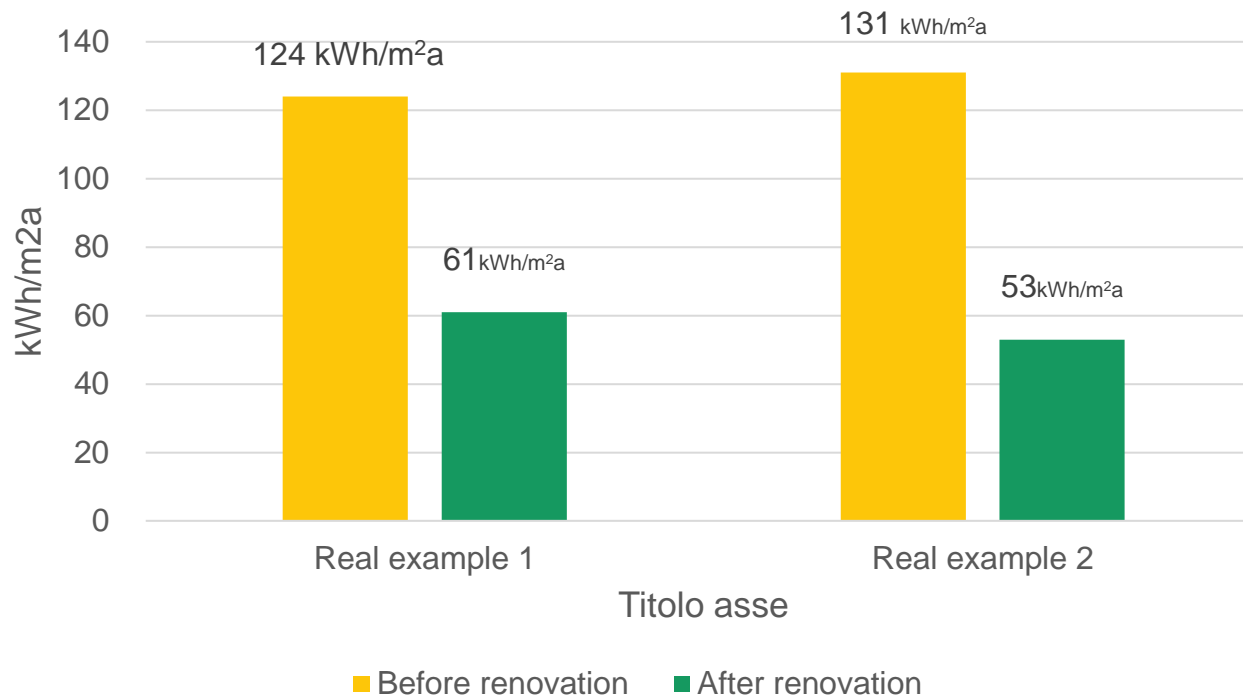
- **1st call was published in 2019 → more than 16 mio EUR were granted**
- **125 approved applications for co-financing (28 West Slovenia and 97 from East Slovenia)**
- ✓ From 2019 call for tender in Slovenia, we can see first success
 - ✓ energy consumption in SMEs will decrease at least for **50%** (but in many cases this number was much higher)
 - ✓ Total of **125 approved** applications were approved for co-financing and 16,5 mio EUR has been granted.
 - ✓ Additionally, more than 100 new green employments will be established.

GP Description

Graph show decrees of energy consumption after implementing energy efficiency measures that were co-financed by the given tender (source:

LEASP)

Decrease of energy after implementing co-financed EE measures



GP Description

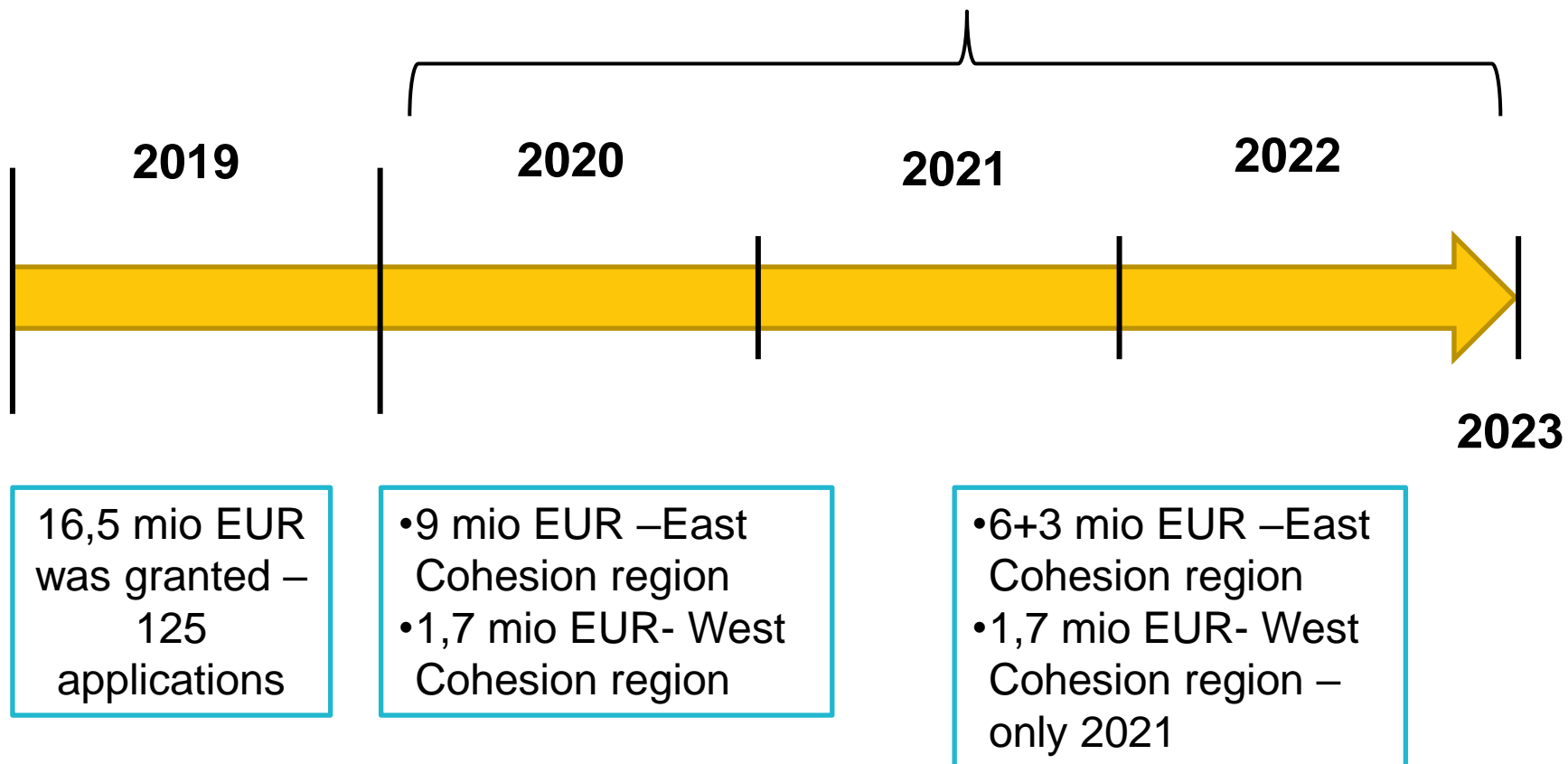
MONITORING

- **Monitoring of energy savings 3 years after completion of the action**
- Monitoring through simply word document, no additional proof are needed
- Reporting on KPIs:
 - New green employments
 - Energy savings (in percentage)
 - Reduction of water consumption
 - Reduction of waste produced

GP Description

TIME

Total of 21.5 EUR still available



GP Description

Dissemination & Communication

- During and 3 year after the end of the investment – **a sign** (banner of at least A3 poster) clearly showing that the investment was co-financed by **ERDF and the amount of co-financing**
- the beneficiary is obliged to present on **website** the activities carried out in the framework of ERDF financing operations (+ logo, link to the call)
- Word of Mouth



EVROPSKA UNIJA
EVROPSKI SKLAD ZA
REGIONALNI RAZVOJ

NALOŽBA V VAŠO PRIHODNOST

Naložbo sofinancirata
Evropska unija in
Republika Slovenija

Energetska prenova - TURIZEM
OZMEC

Namen naložbe "Energetska prenova - TURIZEM OZMEC" je povečati snovno in energetske učinkovitost namestitvene turistične kapacitete gostišča Ozmec, ki leži na obmejnem problemskem območjih.

Naložbo sofinancirata Republika Slovenija in Evropska unija iz Evropskega sklada za regionalni razvoj v okviru javnega razpisa Ministrstva za gospodarski razvoj in tehnologijo "Podpora mikro, malim in srednje velikim podjetjem s področja turizma za povečanje snovne in energetske učinkovitosti na obmejnem problemskem območju".

GP Description

TRANSFERABILITY

- Funding coming from ERDF
- Can be combine with other supports for SMEs (COVID-19 support grants)



Tourism is one of the most affected sector due to pandemic and many regions and countries are preposing supports specifically for tourism



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Thank you!

Questions welcome



Project smedia